



Advertising/Sponsorship Package

Diversity Career Fair

Saturday, April 16, 2016

11AM-3PM

<http://www.wediversify.com/diversitycareerfair/>

Nineteenth Century Club
178 Forest Ave, Oak Park, IL 60301

Greetings,

We are very pleased and excited to announce the Diversity Career Fair event in support of career seekers propelling in the workforce. The event takes place on Saturday, April 16, 2016 in the village of Oak Park, Illinois. In order to make this event a success, we need your participation!

This package outlines who we are, the Diversity Career Fair initiative, our goals and objectives, and the numerous levels of sponsorship and their associated benefits. As a corporate sponsor or Career Guide advertiser, your company will be recognized as an organization that not only supports local initiatives but as an organization that values diversity in the workforce.

Thank you for taking the time to review this package. We look forward to your support of our initiative to help diversify the workforce and give career seekers choices in the employer selection process.

Michael Bailey, CEO
WeDiversify
7219 Madison Street #207
Forest Park, Illinois 60130
(312) 590-0903
info@wediversify.com
www.wediversify.com



Background Information



Launched in 2012,
WeDiversify.com is a web-based
college admissions and workforce

recruiting platform that focuses on diversity. WeDiversify helps connect racial/ethnic minority high school/college, transfer, and international students to colleges/universities and college students to careers. **Our goal is to diversify higher education and the workforce.**

Over **100,000** Students, High School Counselors, Parents, Admission Officers, Career Counselors, and Employers turn to WeDiversify.com to connect and get advice on the admissions process, various academic programs, scholarships, and careers.

With a combination of our College Access Podcast Show, College To Careers Podcast Show, E-blast, Social Media Pages and Website, **WeDiversify.com attracts a targeted demographic of over 50,000 visitors** who are primarily students/parents, high school guidance counselors, college admission officers and employers ranging from the ages of 13-50 and reside in the U.S.

Operating globally, the WeDiversify office is located in Forest Park, Illinois.

About Our Clients

Our clients are some of the top colleges and employers who desire to add value to their organizations by recruiting a diverse spectrum of students and maintaining a diverse environment.

Goals of the Diversity Career Fair: Propel!

The objective of the Diversity Career Fair is to raise awareness of the various employers looking to diversify their organizations and to show potential career seekers how to propel in a career.

About The Diversity Career Fair Event

The Diversity Career Fair will take place at the Nineteenth Century Club in Oak Park, Illinois on Saturday, April 16, 2016 from 11AM – 3PM.

At the Diversity Career Fair, career seekers will register and have the opportunity to talk with recruiters. As well, we will have breakout sessions where our speakers will talk about how to dress for success and how to craft a standout resume that will wow employers.

Career Guide Advertising Opportunities

Benefits: <i>The career guide is distributed to everyone who attends the event. As well, the guide is posted online.</i>	Cost	Size	Spots
Inside Front Page Ad	\$850	<i>672 pixels wide X 953 pixels deep</i>	1
Resource Page Ad	\$99	<i>672 pixels wide X 154 pixels deep</i>	30
Full Page Ad	\$450	<i>672 pixels wide X 953 pixels deep</i>	5
Half Page Ad	\$225	<i>672 pixels wide X 475 pixels deep</i>	10
Inside Back Cover Ad	\$650	<i>672 pixels wide X 953 pixels deep</i>	1
Back Cover Ad	\$1,200	<i>672 pixels wide X 953 pixels deep</i>	1

Sponsorship Opportunities

Benefits To Sponsor	Platinum \$4,500	Gold \$2,250	Silver \$1,000	Bronze \$500
Booth at the event	X	X	X	X
Spotlight Sponsor In E-Blast	X			
Full Page Ad in event program	X	X		
Featured Employer on Main website: http://www.wediversify.com	X	X	X	
Logo on event website	X	X	X	X
Continue to be recognized on http://www.wediversify.com/diversitycareerfair	X	X	X	X

Event Profile

Being highly visible is important for sponsors. By being a sponsor for the Diversity Career Fair we are anticipating exposure to over 200 students in the community and surrounding area who will take part in the event as job seekers, volunteers, participants, or by just coming out to support our initiative. We will be highly engaged with the media and are well connected to two great organizations that are helping us to ensure our event is a success. We have already been recognized in local media broadcast and will continue to be highly visible through multiple media forms including social networking. In working with employers across the nation, our connections with each other and beyond to share information are endless.

We believe in our cause and hope that you will believe in us!

CHECK OUT OUR WEBSITE:
<http://www.wediversify.com/diversitycareerfair>

Advertisement/Sponsorship Form please print

Company Name: _____
(As to appear on promotional media)

Contact: _____

Business Address: _____
(Street Address)

(Province) (Postal Code)

Phone: _____

Email: _____

Website: _____

Sponsorship Level please check appropriate level
Platinum [] \$ 4,500 *Silver* [] \$2,250 *Gold* [] \$ 1,000 *Bronze* [] \$500

Career Guide Ad please check appropriate level
Inside Front Ad [] \$ 850 *Resource Ad* [] \$99 *Full Page Ad* [] \$ 450
Half Page Ad [] \$225 *Inside Back Cover Ad* [] \$650
Back Cover Ad [] \$1,200

Payment please circle appropriate method of payment

Visa Mastercard Check (payable to WeDiversify, Inc.)

Please indicate if you prefer to be invoiced: **Y** [] **N** []

Total to be Billed: \$ _____

Card #: _____

Expiry Date: _____

Name on Card: _____

Signature Authorizing Charge: _____

Please send your completed form to:

Mail:

Attn: Michael Bailey,
WeDiversify, Inc.
7219 Madison Street
Forest Park, Illinois 60130

For additional information:

Email: info@wediversify.com
Phone: Michael Bailey (312) 590-0903

THANKS FOR YOUR SUPPORT!!!